



# ARENA GOGGLES RANGE

5 goggles families that address the needs of all swimmers. Cobra for performance, Air for comfort, The One for fit, Spider for ease of use, Essentials that deliver great value for money.



# A FAMILY OF GOGGLES

## THE WAY TO MEET THE PRIMARY NEEDS OF ALL CONSUMER GROUPS.

To identify the consumer segments and their specific needs, arena conducted market research with 5,000 swimmers in Italy, France, Germany, the UK, and the US.

The analysis of the results revealed distinct consumer groups, each of which identified one primary need they look for in a pair of goggles. Based on the results of this research, arena created a family for each consumer group.

**COBRA**, for young, competitive, and intensive swimmers looking for the best technology for the highest performance.

**AIR**, for competitive and fitness swimmers that prioritize comfort as the essential necessity for their goggles.

**THE ONE**, for fitness swimmers searching for goggles that look and feel good, with an eye-catching style and design that fits everyone.

**SPIDER**, for fitness swimmers in search of practical and robust goggles that make the swimming experience easier.

**ESSENTIALS**, goggles with basic features, designed for those in search for the best value for money and guaranteed by the quality and reliability of the arena brand.



**COBRA**

PERFORMANCE

[>> GO TO THE SECTION](#)



**AIR**

COMFORT

[>> GO TO THE SECTION](#)



**THE ONE**

FIT

[>> GO TO THE SECTION](#)



**SPIDER**

EASE OF USE

[>> GO TO THE SECTION](#)



**ESSENTIALS**

VALUE FOR MONEY

[>> GO TO THE SECTION](#)





**COBRA**

**BEST  
TECHNOLOGY.  
HIGHEST  
PERFORMANCE.**

Cobra goggles are the most advanced performance goggles for competitive swimmers on the market.

As arena's most innovative line of goggles, Cobra was the first to be fitted with Swipe, an anti-fog technology that ensures long-lasting clarity.

The different Cobra styles are made in Japan with the highest quality rubber seals and straps to last just about forever.



COMPETITIVE



COBRA EDGE SWIPE MIRROR

A striking design to service an unprecedented mix of technology, fit and HD vision crafting the ultimate arena racing goggles, featuring mirror lenses. Featuring the best anti-fog technology available, that can be reactivated with a simple gesture and lasts 10 times longer.



COBRA EDGE SWIPE

A striking design to service an unprecedented mix of technology, fit and HD vision crafting the ultimate arena racing goggles. Featuring the best anti-fog technology available, that can be reactivated with a simple gesture and lasts 10 times longer.



COBRA TRI SWIPE MIRROR

The ultimate goggle for triathletes with a 3D gasket for best fit and comfort and no water leakage on the lenses. Now featuring the best anti-fog technology available, that can be reactivated with a simple gesture and lasts 10 times longer.



COBRA ULTRA SWIPE MIRROR

The most advanced arena racing goggles with temples for maximum stability and an iconic hydrodynamic design. Now featuring the best antifog technology available, that can be reactivated with a simple gesture and lasts 10 times longer.



COBRA ORIGINAL SWIPE MIRROR

A revamp of the classic Cobra design combined with the best anti-fog technology available, that can be reactivated with a simple gesture and lasts 10 times longer. Featuring mirrored lenses.



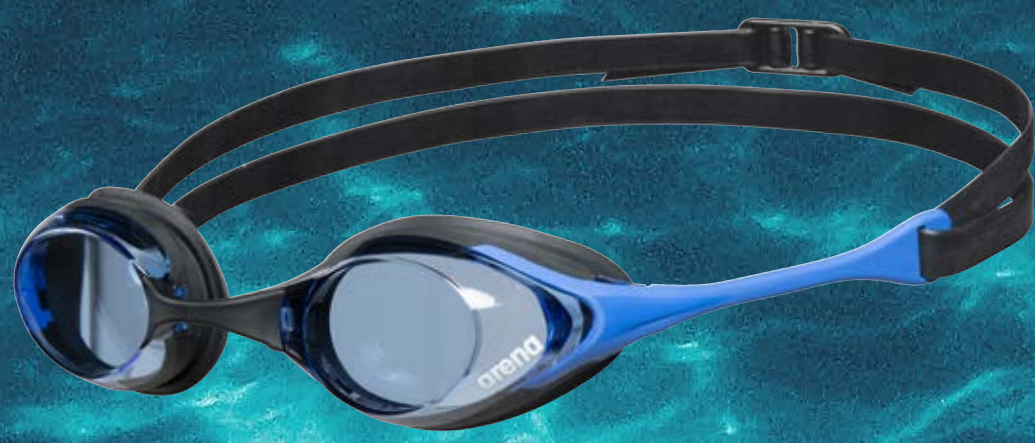
COBRA CORE SWIPE MIRROR

Wide vision and maximum comfort at top speed, with mirror lenses. Now featuring the best anti-fog technology available, that can be reactivated with a simple gesture and lasts 10 times longer.



COBRA ULTRA SWIPE

The most advanced arena racing goggles. Now featuring the best anti-fog technology available, that can be reactivated with a simple gesture and lasts 10 times longer.



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COBRA CORE SWIPE

Wide vision and maximum comfort at top speed. Now featuring the best anti-fog technology available, that can be reactivated with a simple gesture and lasts 10 times longer.



**NEW**

# COBRA EDGE



## EDGE LENSES

Enhanced side and upward vision thanks to the major surface of lenses.

## LIGHTER PRESSURE ON THE NOSE

Improved curvature of the interchangeable nose bridge.

## ERGONOMIC LOCK

Improved back clip with ergonomic shape.

## HOMOLOGATIONS\*



## MORE PERSONAL

Wide range of lens tints and frame colours.

## BEST ANTI-FOG

Equipped with Swipe anti-fog technology.



## OPTIMIZED VOLUMETRY

More eyelash space without downgrading on the hydrodynamics.

## BETTER COMFORT

Improved gasket softness and ergonomy (made of durable Japanese TPR).

## SECURE FIT

Semi-rigid temples for a secure fit during dives and turns.

NEW

**COBRA  
EDGE**

## SLEEK DESIGN

Clean front and precious diamonds detail on the side.

\* FINA (International Swimming Federation) has become WORLD AQUATICS. Both homologations will be valid and equivalent.



A close-up, low-angle shot of a swimmer's face as they rest their head on the edge of a swimming pool. The swimmer is wearing a dark blue Arena swim cap with the brand name visible on the side. They are also wearing large, black-framed goggles with reflective, multi-colored lenses. Their skin is wet and glistening with water droplets. The background is a blurred view of the pool's interior, showing lane lines and bright overhead lights that create a bokeh effect.

**AIR**

**COMFORTABLY  
LIGHT.**

Our Air goggles prioritize lightness and comfort with gaskets that reduce pressure on the eye socket and the pain caused by suction on sensitive areas.

The special honeycomb texture of the Air seals ensures they sit softly on the face but are also watertight.





### AIR-SPEED MIRROR

The innovative air seals are designed to compress and adapt to your face, distributing the pressure only where needed, for a super light feeling. Cool and hydrodynamic design for the best performance. Featuring mirrored lenses.

**COMPETITIVE**



### AIR-SPEED

The innovative air seals are designed to compress and adapt to your face, distributing the pressure only where needed, for a super light feeling. Cool and hydrodynamic design for the best performance.

**COMPETITIVE**



### AIR-BOLD SWIPE

Large fit, wide vision and honeycombed seals construction for the first ever training goggle fitted with Swipe technology, the best anti-fog technology around.

**FITNESS**



### AIR-BOLD SWIPE MIRROR

Large fit, wide vision and honeycombed seals construction for the first ever training goggles fitted with Swipe anti-fog technology. Featuring mirrored lenses.

**FITNESS**



### AIR-SOFT

The innovative air seals are designed to compress and adapt to your face, distributing the pressure only where needed, for a super light feeling. You won't even feel them on your face.

**FITNESS**



### AIR JUNIOR

Honeycombed air seals to deliver a unique feeling of lightness and reduce pressure around the eyes; fancy colors to learn to swim in style.

**FITNESS**



**THE ONE**

**DESIGNED  
TO FIT  
EVERYONE.**

Made for fitness swimmers, the One goggles look cool on almost any face with their distinctive design.

We studied facial anatomy to craft seals that better sit around the eye socket. The result is an amazingly watertight goggle that adapts to almost every face.

It's no wonder The One is an arena bestseller.





**FITNESS**



**THE ONE PLUS MIRROR**

Designed to fit, soft seals and streamlined design result in perfect adherence, lasting comfort and optimal all-round visibility. Featuring mirrored lenses.



**THE ONE PLUS**

Designed to fit, soft seals and streamlined design result in perfect adherence, lasting comfort and optimal all-round visibility.



**THE ONE MASK MIRROR**

Adapts to every swimmer thanks to its exclusive gasket design, also delivering great protection and an extended field of vision. Featuring mirrored lenses.



**THE ONE MASK**

Adapts to every swimmer thanks to its exclusive gasket design, also delivering great protection and an extended field of vision.



**THE ONE MIRROR**

One fit for all, adapts to every swimmer thanks to its exclusive gasket design, based on the study of the human face and the eye orbit. Featuring mirrored lenses.



**THE ONE**

One fit for all, adapts to every swimmer thanks to its exclusive gasket design, based on the study of the human face and the eye orbit.



**THE ONE WOMAN**

One stylish fit for every woman.



**THE ONE MASK JUNIOR**

Adapts to every swimmer thanks to its exclusive gasket design, also delivering great protection and an extended field of vision.



**THE ONE JUNIOR**

One fit for all. Adapts to every swimmer thanks to its exclusive gasket design, based on the study of the human face and the eye orbit.



## **SPIDER**

## **PRACTICAL AND COMPACT.**

Spider goggles are the perfect choice for swimmers who want a practical and compact solution.

Made for recreational and fitness swimming, their simplicity is what makes them so good.

All Spider goggles have a silicone strap with a single clip for easy adjustment, even for kids. The self-adjusting nose bridge adapts intuitively to facial structure.





## FITNESS

Each SPIDER goggle features a limited selection of colourways made out of partially recycled materials (33% silicone and 15% polycarbonate)



### SPIDER

Single strap for maximum ease of use.



### SPIDER JUNIOR MIRROR

Hydrodynamics meet single strap for a smooth glide into the water and ease of use. Fun and cool dual-color design. Featuring mirrored lenses.



### SPIDER JUNIOR

Hydrodynamics meet single strap for a smooth glide into the water and ease of use. Fun and cool dual-color design.



### SPIDER KIDS MASK

Snug fit and practical clip for toddlers to adjust the single back strap on their own; smooth outlines and hypoallergenic materials; larger frame for peripheral vision and added protection.



### SPIDER KIDS

Symmetric shape for versatile fit and intuitive clip for 2-6 y.o. toddlers to quickly adjust the single back strap on their own; smooth outlines, silicone frame and self-adjusting nose bridge for max comfort.





## ESSENTIALS

**ALL YOU NEED.  
SPEND LESS.**

A collection of classic goggles with basic features, designed to deliver great value for money and guaranteed by the quality of the arena brand.





### PYTHON MIRROR

Advanced hydrodynamics, wide vision and secure fit to hit the pool in style. Featuring mirrored lenses.

COMPETITIVE



### PYTHON

Advanced hydrodynamics, wide vision and secure fit to hit the pool in style

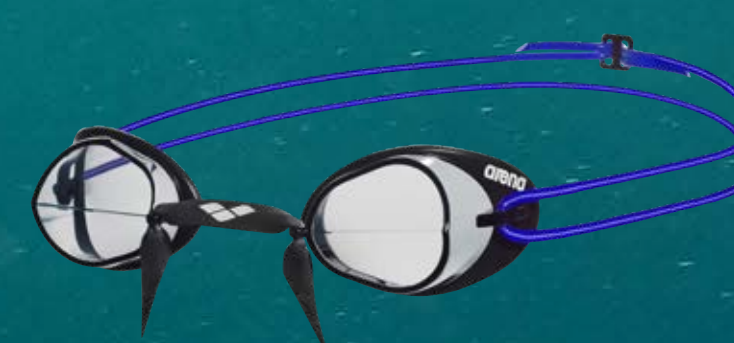
COMPETITIVE



### SWEDIX MIRROR

The practicality of the classic Swedish goggle with added greater comfort and enhanced vision. Featuring mirrored lenses.

COMPETITIVE



### SWEDIX

The practicality of the classic Swedish goggle with added greater comfort and enhanced vision.

COMPETITIVE



### TRACKS MIRROR

Basic and reliable racing goggles at an entry-level price. Optimum value for money. Featuring mirrored lenses.

COMPETITIVE



### TRACKS

Basic and reliable racing goggles at an entry-level price. Optimum value for money.

COMPETITIVE



### ARENA 365 MIRROR

Lightweight yet sturdy, the soft rubber frame forms nicely around the eyes with no water leakage while the adjustable dual straps make it for a perfect fit. Featuring mirrored lenses.

FITNESS



### ARENA 365

Lightweight yet sturdy, the soft rubber frame forms nicely around the eyes with no water leakage while the adjustable dual straps make it for a perfect fit.

FITNESS



### ZOOM X FIT

Classic design, tight fit and heavy duty.

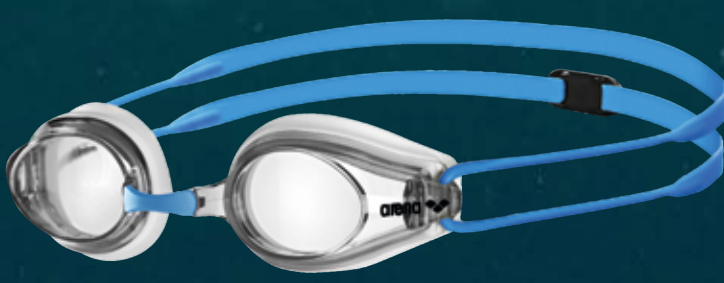
FITNESS



### TRACKS JR MIRROR

Reliable and comfortable racing goggles for young competitive swimmers. Featuring mirrored lenses.

COMPETITIVE



### TRACKS JR

Reliable and comfortable racing goggles for young competitive swimmers.

COMPETITIVE



### ARENA 365 JR

Arena's signature quality for durable construction and long-lasting performance to rely on.

FITNESS



### BUBBLE 3

Basic entry-price goggles offering great value for money thanks to the super-soft silicone seal.

FITNESS





## SWIPE ANTI-FOG

**CLEAR VISION FOR 10 TIMES LONGER:** Swipe Anti-Fog Technology is a groundbreaking new approach to solving the problem of goggles that fog up when you most need clear vision. With just a single swipe of the finger, Swipe Anti-Fog can be reactivated extending the protection up to 10 times longer.

With normal goggles, fogging can be a real problem, and there's little out there that helps over the long haul. But with Swipe Anti-Fog, your goggles will remain fog-free 10 times longer, to give you clear, lasting vision.

**WET**  
THE LENS

  
**SWIPE**  
YOUR FINGER  
ACROSS THE LENS

**RINSE**  
IT



