



ARENA GOGGLES RANGE

5 goggles families that address the needs of all swimmers.
Cobra for performance, Air for comfort, The One for fit, Spider
for ease of use, Essentials that deliver great value for money.

A FAMILY OF GOGGLES

THE WAY TO MEET THE PRIMARY NEEDS OF ALL CONSUMER GROUPS.

To identify the consumer segments and their specific needs, arena conducted market research with 5,000 swimmers in Italy, France, Germany, the UK, and the US.

The analysis of the results revealed distinct consumer groups, each of which identified one primary need they look for in a pair of goggles. Based on the results of this research, arena created a family for each consumer group.

COBRA, for young, competitive, and intensive swimmers looking for the best technology for the highest performance.

AIR, for competitive and fitness swimmers that prioritize comfort as the essential necessity for their goggles.

THE ONE, for fitness swimmers searching for goggles that look and feel good, with an eye-catching style and design that fits everyone.

SPIDER, for fitness swimmers in search of practical and robust goggles that make the swimming experience easier.

ESSENTIALS, goggles with basic features, designed for those in search for the best value for money and guaranteed by the quality and reliability of the arena brand.



SWIPE ANTI-FOG

CLEAR VISION FOR 10 TIMES LONGER: Swipe Anti-Fog Technology is a groundbreaking new approach to solving the problem of goggles that fog up when you most need clear vision. With just a single swipe of the finger, Swipe Anti-Fog can be reactivated extending the protection up to 10 times longer.

With normal goggles, fogging can be a real problem, and there's little out there that helps over the long haul. But with Swipe Anti-Fog, your goggles will remain fog-free 10 times longer, to give you clear, lasting vision.

WET
THE LENS


SWIPE
YOUR FINGER
ACROSS THE LENS

RINSE
IT



COBRA

PERFORMANCE

[>> GO TO THE SECTION](#)



AIR

COMFORT

[>> GO TO THE SECTION](#)



THE ONE

FIT

[>> GO TO THE SECTION](#)



SPIDER

EASE OF USE

[>> GO TO THE SECTION](#)



ESSENTIALS

VALUE FOR MONEY

[>> GO TO THE SECTION](#)



COBRA

**BEST
TECHNOLOGY.
HIGHEST
PERFORMANCE.**

Cobra goggles are the most advanced performance goggles for competitive swimmers on the market.

As arena's most innovative line of goggles, Cobra was the first to be fitted with Swipe, an anti-fog technology that ensures long-lasting clarity.

The different Cobra styles are made in Japan with the highest quality rubber seals and straps to last just about forever.

COMPETITIVE



COBRA EDGE SWIPE MIRROR

A striking design to service an unprecedented mix of technology, fit and HD vision crafting the ultimate arena racing goggles, featuring mirror lenses. Featuring the best anti-fog technology available, that can be reactivated with a simple gesture and lasts 10 times longer.



COBRA EDGE SWIPE

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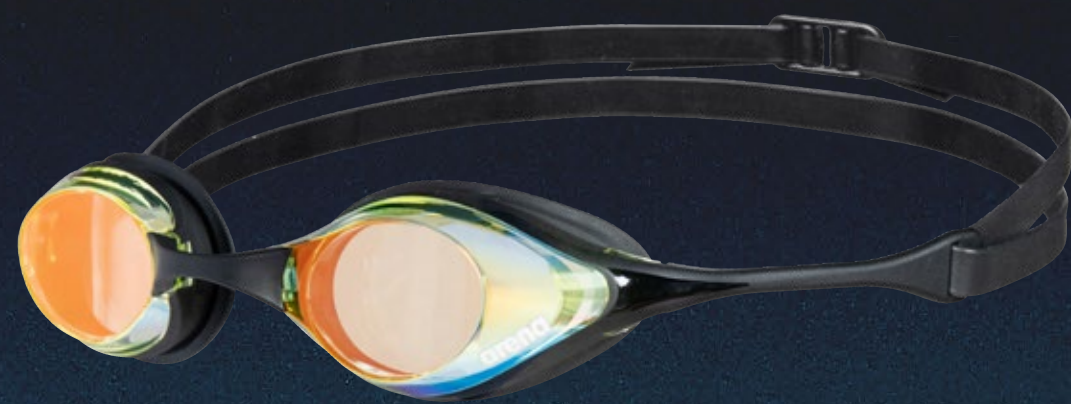
COBRA TRI SWIPE MIRROR

The ultimate goggle for triathletes with a 3D gasket for best fit and comfort and no water leakage on the lenses. Now featuring the best anti-fog technology available, that can be reactivated with a simple gesture and lasts 10 times longer.



COBRA ULTRA SWIPE MIRROR

The most advanced arena racing goggles with temples for maximum stability and an iconic hydrodynamic design. Now featuring the best antifog technology available, that can be reactivated with a simple gesture and lasts 10 times longer.



COBRA ORIGINAL SWIPE MIRROR

A revamp of the classic Cobra design combined with the best anti-fog technology available, that can be reactivated with a simple gesture and lasts 10 times longer. Featuring mirrored lenses.



COBRA CORE SWIPE MIRROR

Wide vision and maximum comfort at top speed, with mirror lenses. Now featuring the best anti-fog technology available, that can be reactivated with a simple gesture and lasts 10 times longer.



COBRA ULTRA SWIPE

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COBRA CORE SWIPE

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COBRA EDGE

EDGE LENSES

Enhanced side and upward vision thanks to the major surface of lenses.

LIGHTER PRESSURE ON THE NOSE

Improved curvature of the interchangeable nose bridge.

ERGONOMIC LOCK

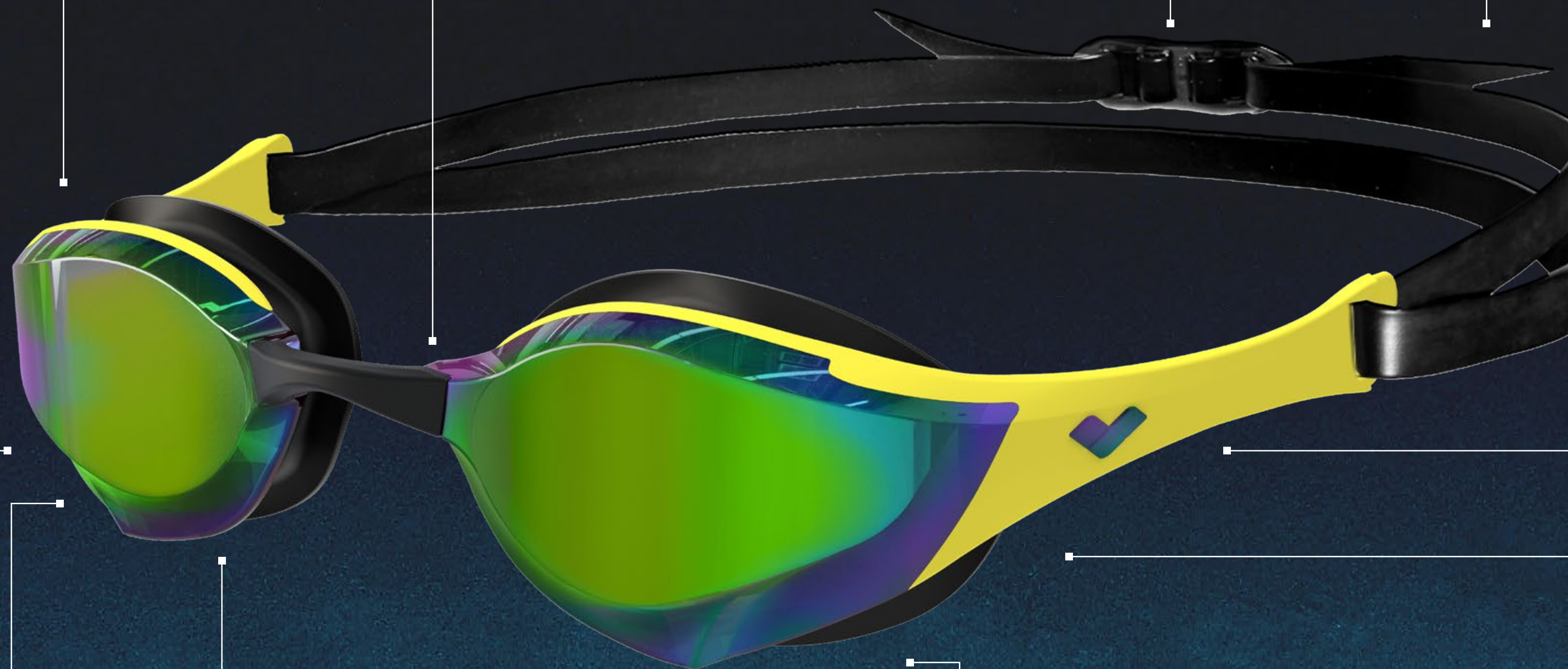
Improved back clip with ergonomic shape.

HOMOLOGATIONS



MORE PERSONAL

Wide range of lens tints and frame colours.



COBRA EDGE

SLEEK DESIGN

Clean front and precious diamonds detail on the side.



BEST ANTI-FOG

Equipped with Swipe anti-fog technology.

OPTIMIZED VOLUMETRY

More eyelash space without downgrading on the hydrodynamics.

BETTER COMFORT

Improved gasket softness and ergonomy (made of durable Japanese TPR).

SECURE FIT

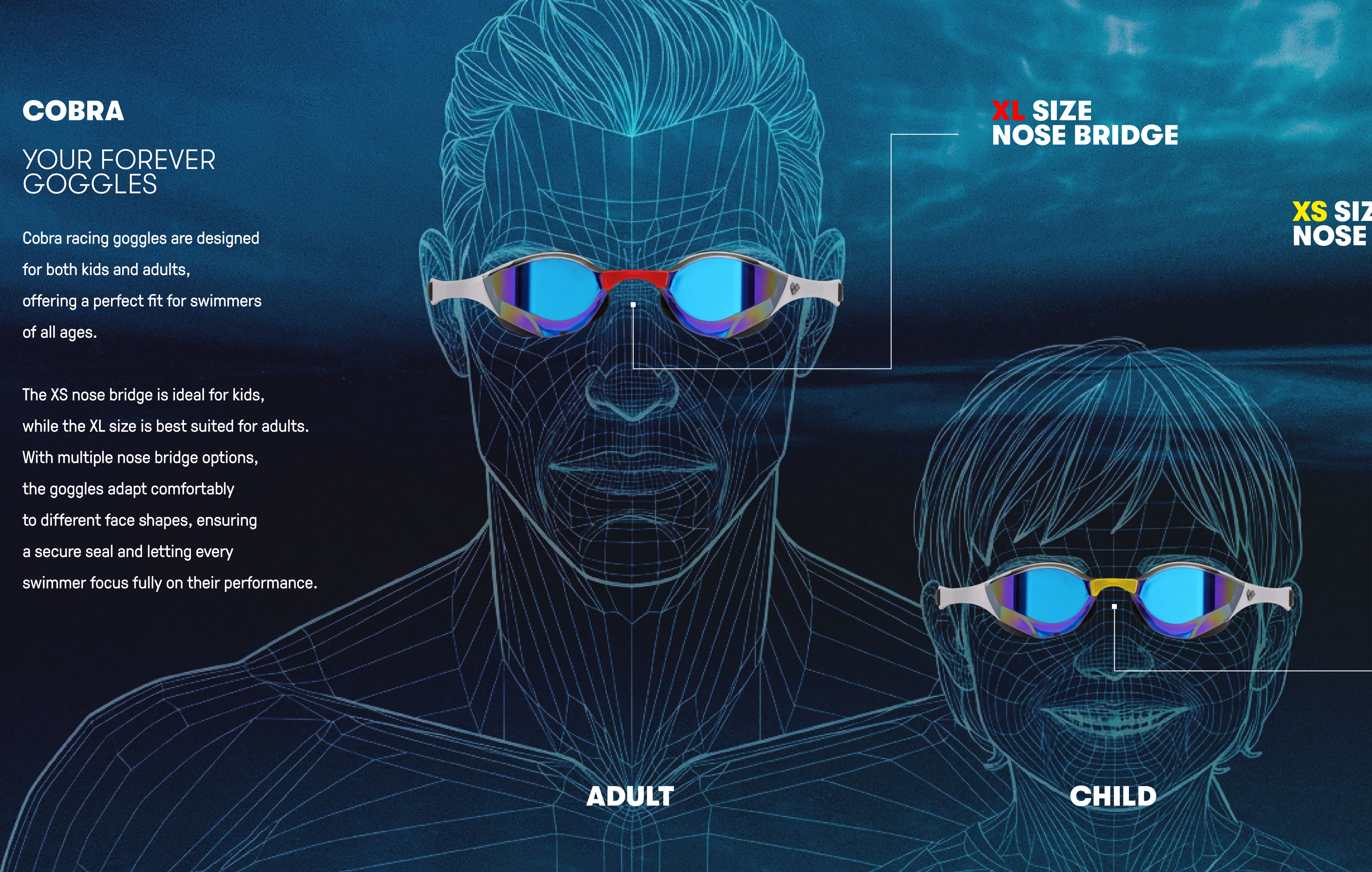
Semi-rigid temples for a secure fit during dives and turns.

COBRA

YOUR FOREVER
GOGGLES

Cobra racing goggles are designed for both kids and adults, offering a perfect fit for swimmers of all ages.

The XS nose bridge is ideal for kids, while the XL size is best suited for adults. With multiple nose bridge options, the goggles adapt comfortably to different face shapes, ensuring a secure seal and letting every swimmer focus fully on their performance.



**XL SIZE
NOSE BRIDGE**

**XS SIZE
NOSE BRIDGE**

ADULT

CHILD

AIR

**COMFORTABLY
LIGHT.**

Our Air goggles prioritize lightness and comfort with gaskets that reduce pressure on the eye socket and the pain caused by suction on sensitive areas.

Air and Cloudflex seals are designed to compress and adapt to the facial profile, thus ensuring the goggles sit comfortably - yet safely - around the eyesocket.

 AIR SONIC MIRROR The brand new cushioning system (Cloudflex) comes as a bolder and more advanced solution to deliver top-notch flexibility, ergonomics and effective stress distribution. Featuring mirrored lenses.	COMPETITIVE	 AIR SONIC The brand new cushioning system (Cloudflex) comes as a bolder and more advanced solution to deliver top-notch flexibility, ergonomics and effective stress distribution.	COMPETITIVE	 AIR-SPEED MIRROR The innovative air seals are designed to compress and adapt to your face, distributing the pressure only where needed, for a a super light feeling. Cool and hydrodynamic design for the best performance. Featuring mirrored lenses.	COMPETITIVE
 AIR-SPEED The innovative air seals are designed to compress and adapt to your face, distributing the pressure only where needed, for a a super light feeling. Cool and hydrodynamic design for the best performance.	COMPETITIVE	  AIR-BOLD SWIPE MIRROR Large fit, wide vision and honeycombed seals construction for the first ever training goggles fitted with Swipe anti-fog technology. Featuring mirrored lenses.	FITNESS	  AIR-BOLD SWIPE Large fit, wide vision and honeycombed seals construction for the first ever training goggle fitted with Swipe technology, the best anti-fog technology around.	FITNESS
 AIR-SOFT The innovative air seals are designed to compress and adapt to your face, distributing the pressure only where needed, for a a super light feeling. You won't even feel them on your face.	FITNESS	 AIR JUNIOR MIRROR Honeycombed air seals to deliver a unique feeling of lightness and reduce pressure around the eyes; fancy colours to learn to swim in style. Featuring mirrored lenses.	FITNESS	 AIR JUNIOR Honeycombed air seals to deliver a unique feeling of lightness and reduce pressure around the eyes; fancy colors to learn to swim in style.	FITNESS

CUSTOMIZED FIT

Three interchangeable nose pieces and adjustable dual strap for perfect customization to different face and nose shapes.

“CLOUDFLEX” TECHNOLOGY

Innovative seals are shaped to gently -yet firmly- adapt to the face, delivering a super light feeling, increased ergonomics and enhanced stability while swimming.

HARD POLYCARBONATE LENSES

For enhanced spatial awareness and undistorted vision underwater.

HYDRODYNAMIC LAYOUT

Designed for competitive swimming, featuring embedded lenses and a highly advanced design for ideal glide and the best performance.

SLEEK DESIGN

Clean front and fine diamond detail on the side.

NEW

AIR SONIC

NEW CUSHIONING SYSTEM TO KEEP NURTURING THE “COMFORT CONCEPT” THROUGH BOLDER AND MORE ADVANCED SOLUTIONS.



THE ONE

**DESIGNED
TO FIT
EVERYONE.**

Made for fitness swimmers, the One goggles look cool on almost any face with their distinctive design.

We studied facial anatomy to craft seals that better sit around the eye socket. The result is an amazingly watertight goggle that adapts to almost every face.

It's no wonder The One is an arena bestseller.

FITNESS



THE ONE PLUS
POLARIZED

Polarized lenses (reducing glare and eyestrain) team up with the 2x more effective anti-fog treatment and the all-round visibility typical of the “one plus” line, for the ultimate open water swimming goggle. Made in Italy.



THE ONE PLUS
MIRROR

Designed to fit, soft seals and streamlined design result in perfect adherence, lasting comfort and optimal all-round visibility. Featuring mirrored lenses. Made in Italy.



THE ONE PLUS

Designed to fit, soft seals and streamlined design result in perfect adherence, lasting comfort and optimal all-round visibility. Made in Italy.



THE ONE PLUS
WOMAN

Sleek design, adaptive seals and revised frame proportions to provide female swimmers with perfect adherence, comfort and long-lasting visibility. Made in Italy.



THE ONE PLUS
JUNIOR

Sleek design, adaptive seals and revised frame proportions to provide younger swimmers (6 to 12 y.o.) with perfect adherence, comfort and long-lasting visibility. Made in Italy.



THE ONE MASK
MIRROR

Adapts to every swimmer thanks to its exclusive gasket design, also delivering great protection and an extended field of vision. Featuring mirrored lenses. Made in Italy.



THE ONE MASK

Adapts to every swimmer thanks to its exclusive gasket design, also delivering great protection and an extended field of vision. Made in Italy.



THE ONE MASK
JUNIOR MIRROR

The wide frame embraces swimmers' faces thus ensuring optimal protection and extended field of vision. Featuring mirrored lenses. Made in Italy.



THE ONE MASK
JUNIOR

Adapts to every swimmer thanks to its exclusive gasket design, also delivering great protection and an extended field of vision. Made in Italy.



THE ONE MIRROR
JUNIOR

One fit for all, adapts to every swimmer thanks to its exclusive gasket design, based on the study of the human face and the eye orbit. Featuring mirrored lenses. Made in Italy.



THE ONE

One fit for all, adapts to every swimmer thanks to its exclusive gasket design, based on the study of the human face and the eye orbit. Made in Italy.



THE ONE WOMAN

One stylish fit for every woman. Made in Italy.



THE ONE JUNIOR

One fit for all. Adapts to every swimmer thanks to its exclusive gasket design, based on the study of the human face and the eye orbit. Made in Italy.

SMALLER PROPORTIONS FOR THE ONE PLUS WOMAN AND JUNIOR

Snug seals and one-piece construction frame, yet on a smaller scale to better fit smaller/thinner faces

RECYCLED MATERIALS

30% post-industrial recycled TPE.

SNUG SEALS

Smooth construction to provide adherence to the face, lasting comfort and superior fit.

SLEEK DESIGN

One-piece construction frame with embedded lenses to enhance both comfort and performance.

IMPROVED ANTI-FOG

Brand new anti-fog technology for long lasting all-round vision.

ALTERNATIVE TEMPLE PATTERN FOR THE ONE PLUS WOMAN AND JUNIOR

EASY ADJUSTMENT

Integrated clip for streamlined design and customized fit.



NEW
THE ONE PLUS

TAKING THE “UNIVERSAL GOGGLES” CONCEPT TO A WHOLE NEW LEVEL: THE ONE PLUS FITS BETTER, IS WORTH MORE AND LASTS LONGER.



**IMPROVED
CLARITY**



**GLARE
REDUCTION**



**EYE FATIGUE
PREVENTION**



POLARIZED LENSES STAND AS A FILTER THAT CREATES VERTICAL OPENINGS FOR LIGHT, SO THAT ONLY VERTICAL RAYS PASS THROUGH THE LENSES; HORIZONTAL LIGHT WAVES BOUNCING OFF WATER OR REFLECTIVE SURFACE ARE BLOCKED.

NEW

THE ONE PLUS POLARIZED

SPIDER

PRACTICAL AND COMPACT.

Spider goggles are the perfect choice for swimmers who want a practical and compact solution.

Made for recreational and fitness swimming, their simplicity is what makes them so good.

All Spider goggles have a silicone strap with a single clip for easy adjustment, even for kids. The self-adjusting nose bridge adapts intuitively to facial structure.



FITNESS

SPIDER family features a limited selection of colourways made out of partially recycled materials (33% silicone and 15% polycarbonate)



SPIDER

Single strap for maximum ease of use.



SPIDER JUNIOR MIRROR

Hydrodynamics meet single strap for a smooth glide into the water and ease of use. Fun and cool dual-color design. Featuring mirrored lenses.



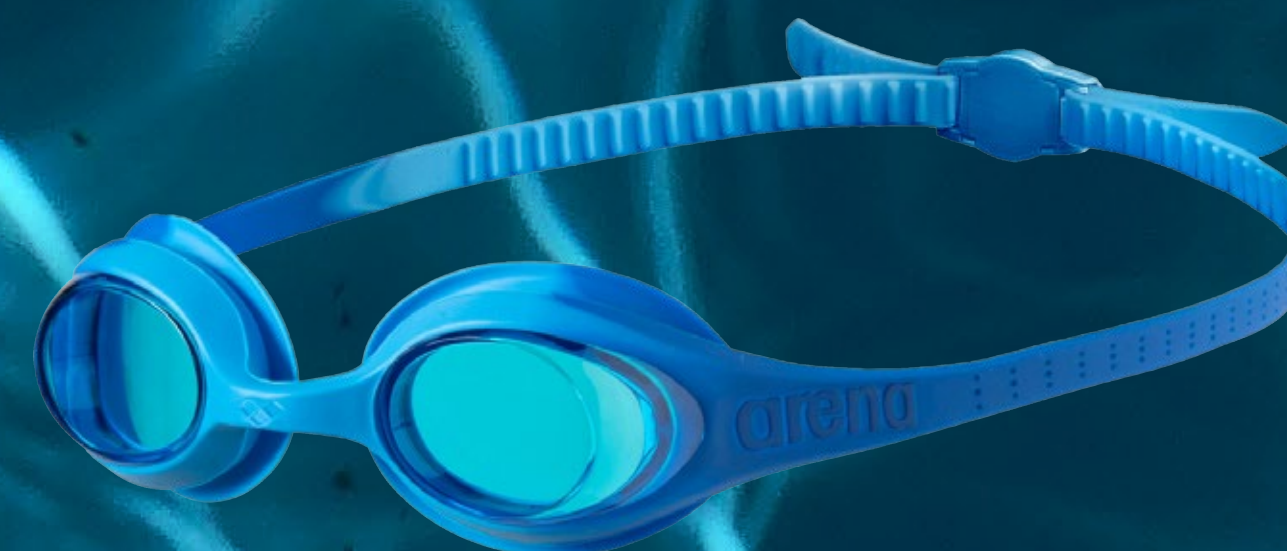
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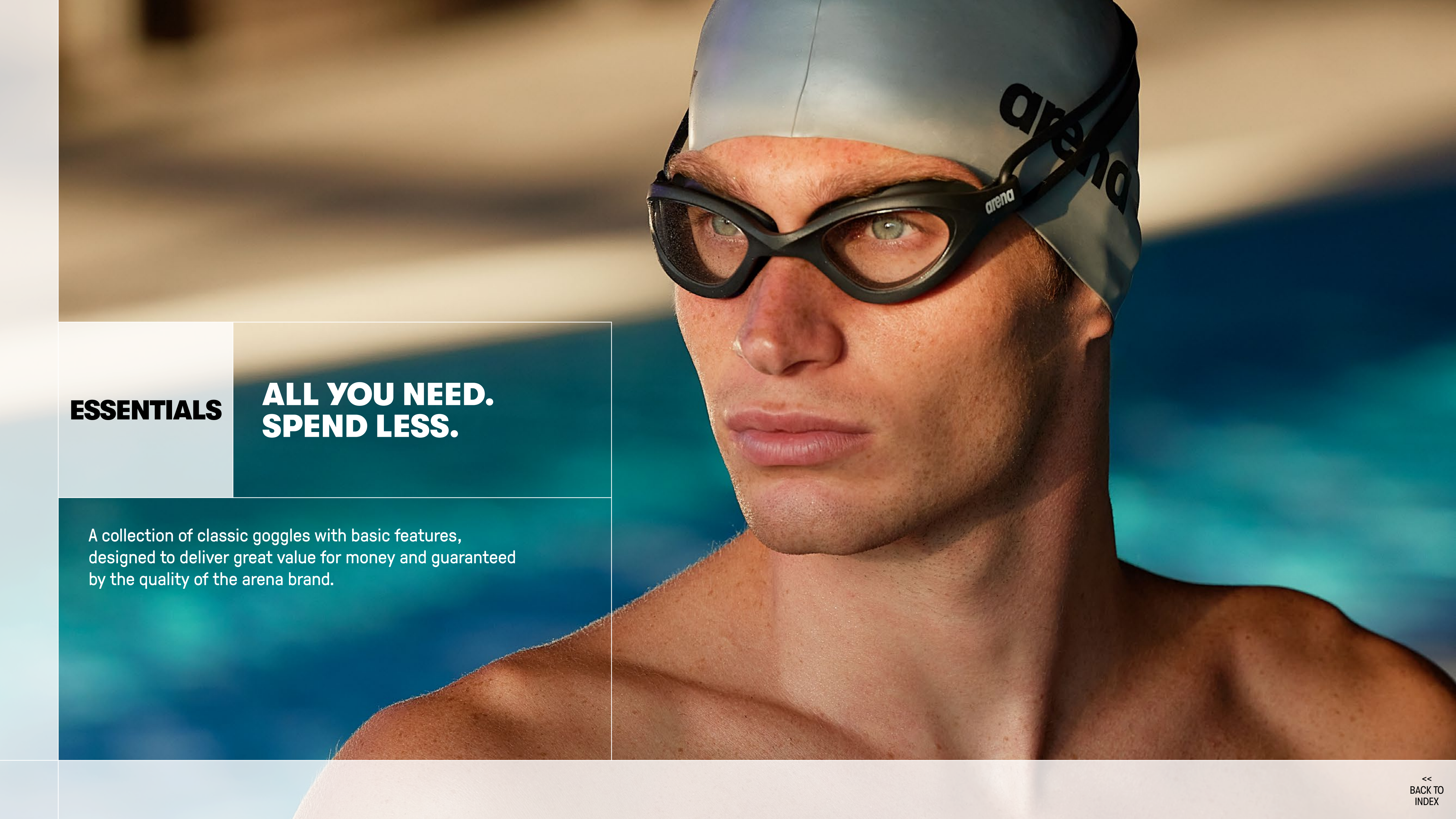
SPIDER KIDS MASK

Snug fit and practical clip for toddlers to adjust the single back strap on their own; smooth outlines and hypoallergenic materials; larger frame for peripheral vision and added protection.



SPIDER KIDS

Symmetric shape for versatile fit and intuitive clip for 2-6 y.o. toddlers to quickly adjust the single back strap on their own; smooth outlines, silicone frame and self-adjusting nose bridge for max comfort.



ESSENTIALS

**ALL YOU NEED.
SPEND LESS.**

A collection of classic goggles with basic features, designed to deliver great value for money and guaranteed by the quality of the arena brand.



PYTHON MIRROR

Advanced hydrodynamics, wide vision and secure fit to hit the pool in style. Featuring mirrored lenses.

COMPETITIVE



PYTHON

Advanced hydrodynamics, wide vision and secure fit to hit the pool in style.

COMPETITIVE



PYTHON JUNIOR MIRROR

Sleek design and snake-eye shaped lenses to provide youngest athletes with good performances and wide, clearer vision. Featuring mirrored lenses.

COMPETITIVE



PYTHON JUNIOR

Sleek design and snake-eye shaped lenses to provide youngest athletes with good performances and wide, clearer vision.

COMPETITIVE



TRACKS MIRROR

Basic and reliable racing goggles at an entry-level price. Optimum value for money. Featuring mirrored lenses.

COMPETITIVE



TRACKS

Basic and reliable racing goggles at an entry-level price. Optimum value for money.

COMPETITIVE



ARENA 365 MIRROR

Lightweight yet sturdy, the soft rubber frame forms nicely around the eyes with no water leakage while the adjustable dual straps make it for a perfect fit. Featuring mirrored lenses.

FITNESS



ARENA 365

Lightweight yet sturdy, the soft rubber frame forms nicely around the eyes with no water leakage while the adjustable dual straps make it for a perfect fit.

FITNESS



ZOOM X FIT MIRROR

Classic design, heavy duty construction and padded nose-bridge for a “mark-free” fit. Featuring mirrored lenses.

FITNESS



ZOOM X FIT

Classic design, tight fit and heavy duty.

FITNESS



TRACKS JR MIRROR

Reliable and comfortable racing goggles for young competitive swimmers. Featuring mirrored lenses.

COMPETITIVE



TRACKS JR

Reliable and comfortable racing goggles for young competitive swimmers.

COMPETITIVE



ARENA 365 JR

Arena's signature quality for durable construction and long-lasting performance to rely on.

FITNESS



BUBBLE 3

Basic entry-price goggles offering great value for money thanks to the super-soft silicone seal.

FITNESS

